

**Mr. Haggai Barel,  
Chief Executive Officer, Orca Interactive**

Haggai Barel co-founded Orca in 1995 and has served at its helm since the Company's inception. As CEO, he is responsible for guiding Orca's vision and setting its agenda, overseeing myriad tasks which include the general management of the Company, the identification of business opportunities that best match its relative technological strengths, and the development and implementation of its current and future business strategy. Haggai holds a BA in computer science from Tel Aviv College.