

Dana Porter, Vice President – Global Marketing, Amdocs

Dana Porter leads Amdocs' global team of marketing professionals and focuses on developing Amdocs' vision, delivering strategic insight to customers, and bringing to market Amdocs' products, services and solutions. Dana is an expert in market analysis and determining service provider strategies, and has led many customer and analyst sessions to senior executives around the globe.

Dana is a frequent speaker at industry events, including TM Forum's Management World events and the GSM Association's Mobile World Congress, and is often quoted in trade and business publications, commenting on Amdocs' offerings and industry dynamics. Prior to Amdocs, Dana held management consulting positions with Deloitte and Tefen, focusing on customer-centric business and systems integration strategies. She holds an MBA from New York University and an industrial engineering degree from Ben Gurion University in Israel.